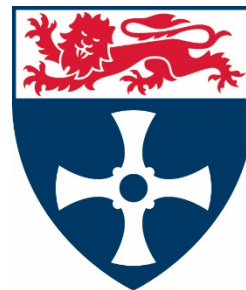
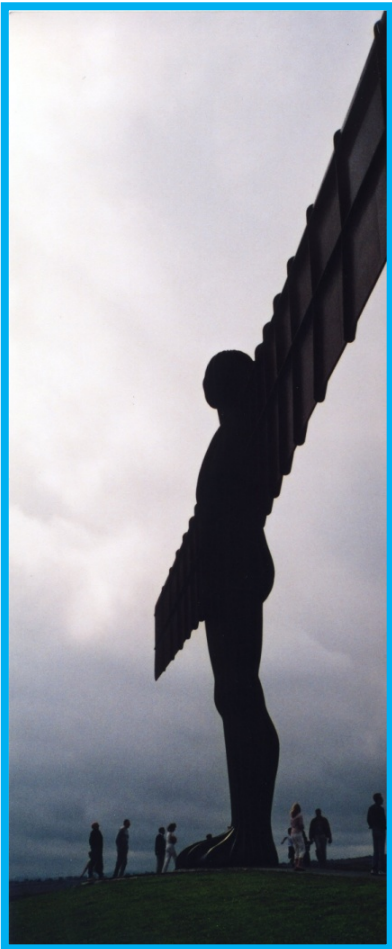


Nutrition and healthy ageing: towards the development of personalised interventions

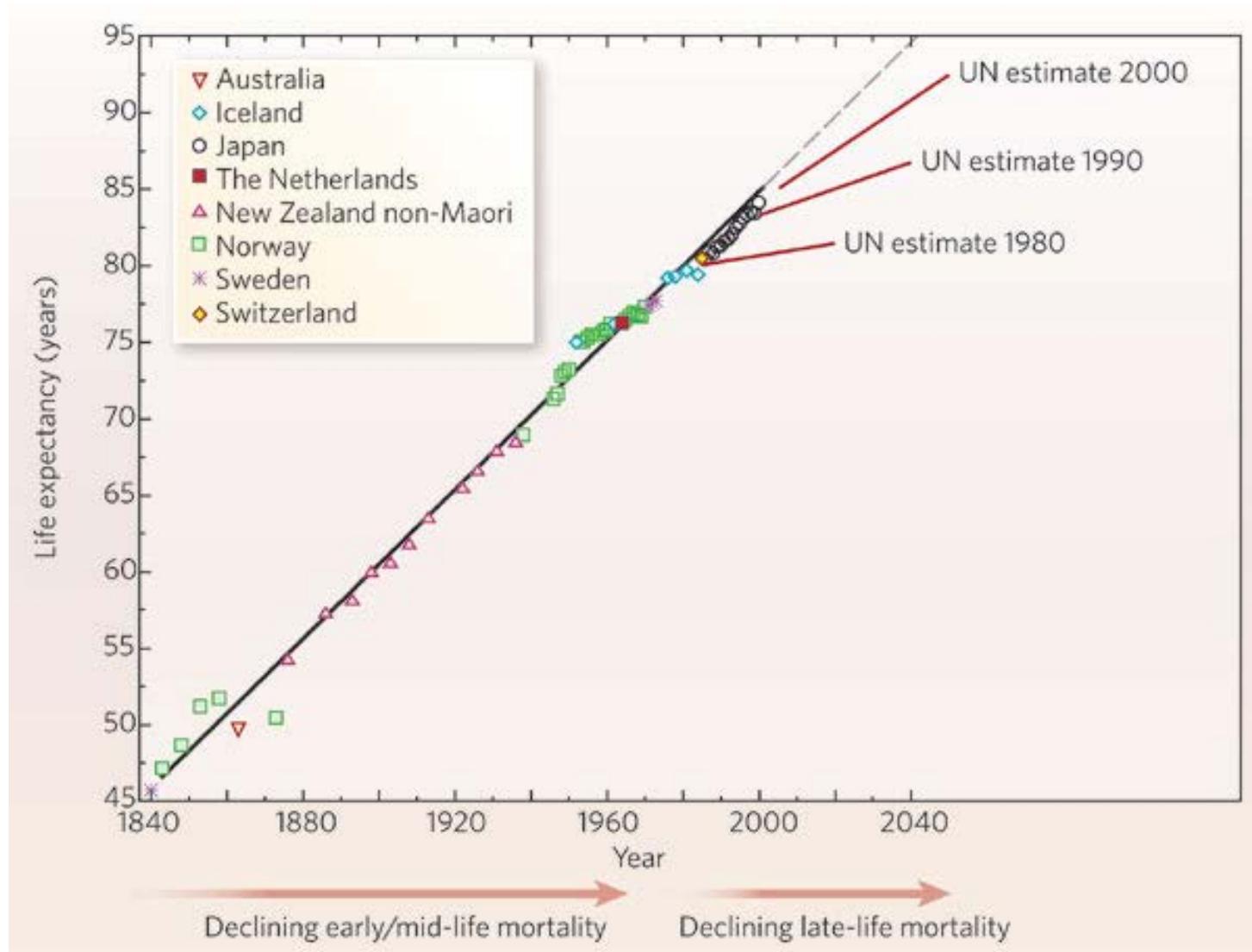
John Mathers



Newcastle
University

**Human Nutrition
Research Centre**

The good news



Kirkwood TBL (2008) *Nature* **451**, 644-647

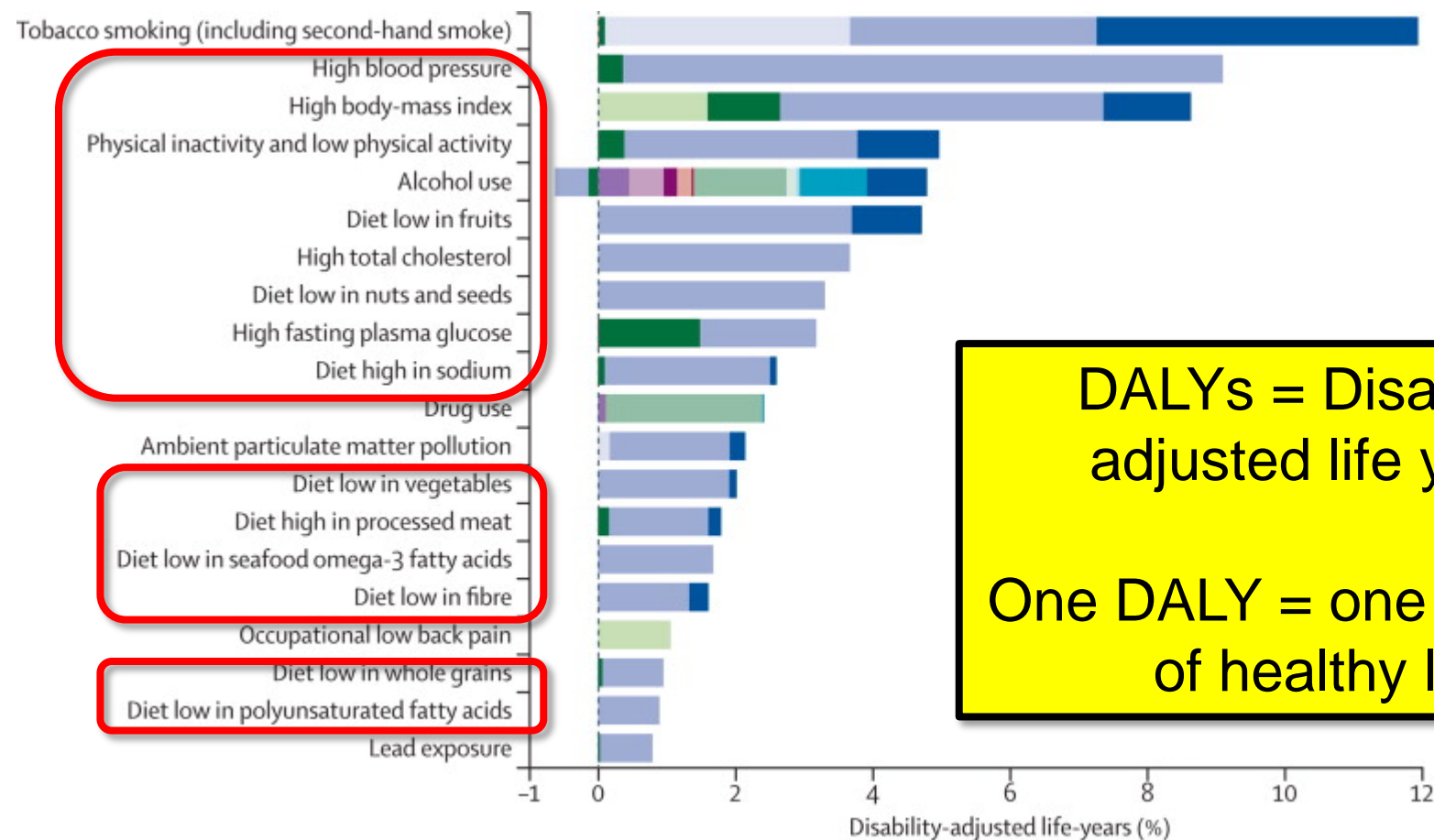
Ageing is major determinant of chronic disease and disability



85%

deaths in the
UK caused by
age-related
diseases

Poor diet and physical inactivity account for much DALYs in UK



DALYs = Disability-adjusted life years

One DALY = one lost year of healthy life

To wards healthier eating patterns – the challenge of behaviour change



Image from <http://www.incite.ws>

Changing eating patterns is difficult

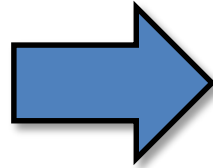
- ❑ Effects are usually modest
- ❑ Changes are difficult to sustain
- ❑ Optimistic bias means that people are resistant to change



Potential for personalised nutrition



One size fits all



Personalised nutrition




food4me.org

The Food4Me study pan-European personalised nutrition intervention study

This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration. (Contract n°265494)



Why and how for personalised nutrition?

- ☐ Designed according to key characteristics of individual participants e.g.
 - Socioeconomic characteristics
 - Health status
 - Food preferences...
- ☐ Need to collect relevant information about individual participants
- ☐ More “personalised” means more complexity
- 
- ☐ Digital approaches



Personalised nutrition using digital approaches

Advantages:

- ☐ Manage complexity
- ☐ “Built in” behaviour change techniques
- ☐ Reach and scalability
- ☐ Cost-effectiveness
- ☐ May ↓ inequalities
- ☐ Convenience



Research questions

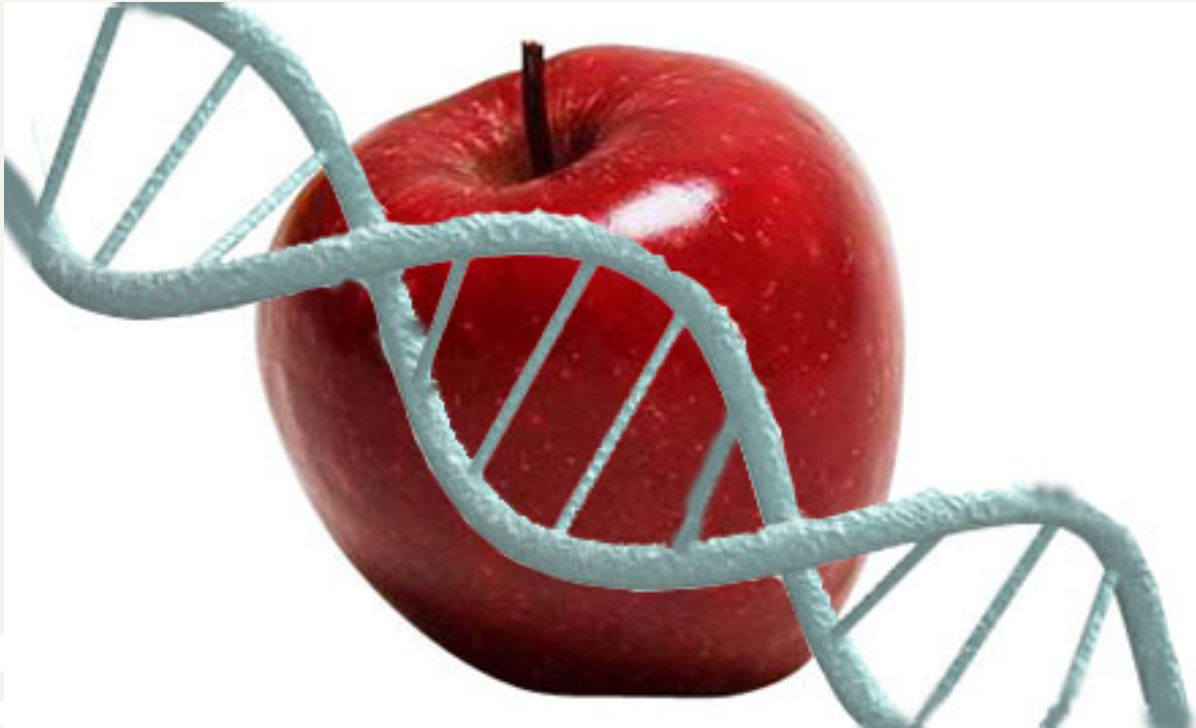
Is **personalised nutrition advice** more effective than general healthy eating guidelines?

Is **phenotypic or genotypic information** more effective than diet-based advice alone?

Is the **internet** a successful delivery method?



Diet-gene interactions influence health



Genetic information may:

- 1. Identify the “right” diet for you and me (personalisation)**
- 2. Motivate us to adopt healthier eating patterns**

Study design

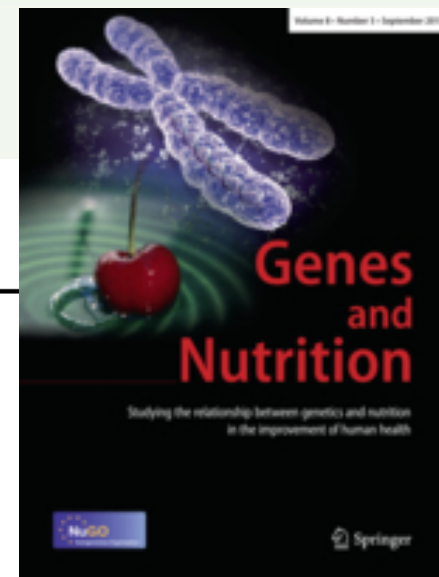
Genes Nutr (2015) 10:450
DOI 10.1007/s12263-014-0450-2

RESEARCH PAPER

Design and baseline characteristics of the Food4Me study: a web-based randomised controlled trial of personalised nutrition in seven European countries

Carlos Celis-Morales · Katherine M. Livingstone · Cyril F. M. Marsaux · Hannah Forster · Clare B. O'Donovan · Clara Woolhead · Anna L. Macready · Rosalind Fallaize · Santiago Navas-Carretero · Rodrigo San-Cristobal · Silvia Kolossa · Kai Hartwig · Lydia Tsirigoti · Christina P. Lambrinou · George Moschonis · Magdalena Godlewska · Agnieszka Surwiłło · Keith Grimaldi · Jildau Bouwman · E. J. Daly · Victor Akujobi · Rick O'Riordan · Jettie Hoonhout · Arjan Claassen · Ulrich Hoeller · Thomas E. Gundersen · Siv E. Kaland · John N. S. Matthews · Yannis Manios · Iwona Traczyk · Christian A. Drevon · Eileen R. Gibney · Lorraine Brennan · Marianne C. Walsh · Julie A. Lovegrove · J. Alfredo Martinez · Wim H. M. Saris · Hannelore Daniel · Mike Gibney · John C. Mathers

Received: 18 September 2014 / Accepted: 1 December 2014
© Springer-Verlag Berlin Heidelberg 2014

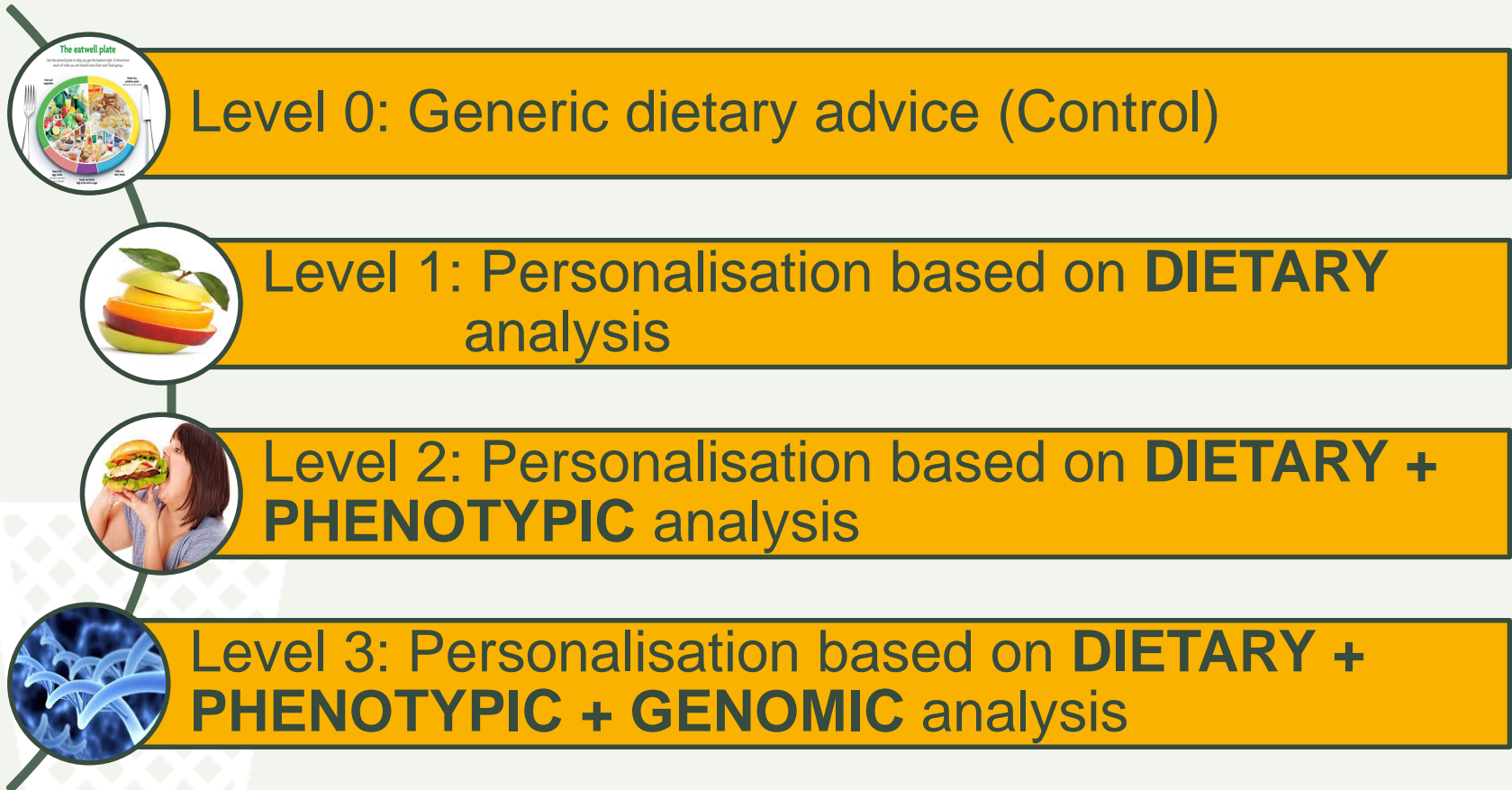


Study design

- ☐ Randomised Controlled Trial (RCT)
- ☐ European adults
- ☐ Recruitment target (1540)
- ☐ 4 Treatment groups
- ☐ Internet-delivered intervention
- ☐ Intervention lasted 6 months



Randomised to 4 treatments



Generic advice for Level 0

☐ Vegetables and fruits



☐ Wholegrains



☐ Fish



☐ Dairy products



☐ Red meat



☐ Type of fat



☐ Salt



Levels 1 – 3: Personalised nutrition advice

Personalised nutrition advice:

- ☐ Delivered in participant's baseline report and at Month 3.
- ☐ Identified **3 food-based goals**.
- ☐ **Goals** were selected by ranking dietary (+ phenotypic + genotypic) risk markers
- ☐ Risk status shown as red, amber or green – see below

Salt



Collection of phenotypic data .2

Metabolic and nutritional markers

- 2 Dry Blood Spot Card (DBS)
- 10 blood circles filled (150µl blood)
- DBS cards posted back to Study Centre
- **35** metabolic & nutritional markers measured (Glucose, Cholesterol, Carotenoids, Vitamin D, Fatty acids...)



Instruction for all measurements provided in video and printed formats

Collection of genomic data

Genetic markers

- Buccal cells collected at home for DNA extraction
- **32** nutrient-related genetic variants genotyped for the Food4Me Study
- Personalised nutrition advice based on 5 nutrient-related genetic variants

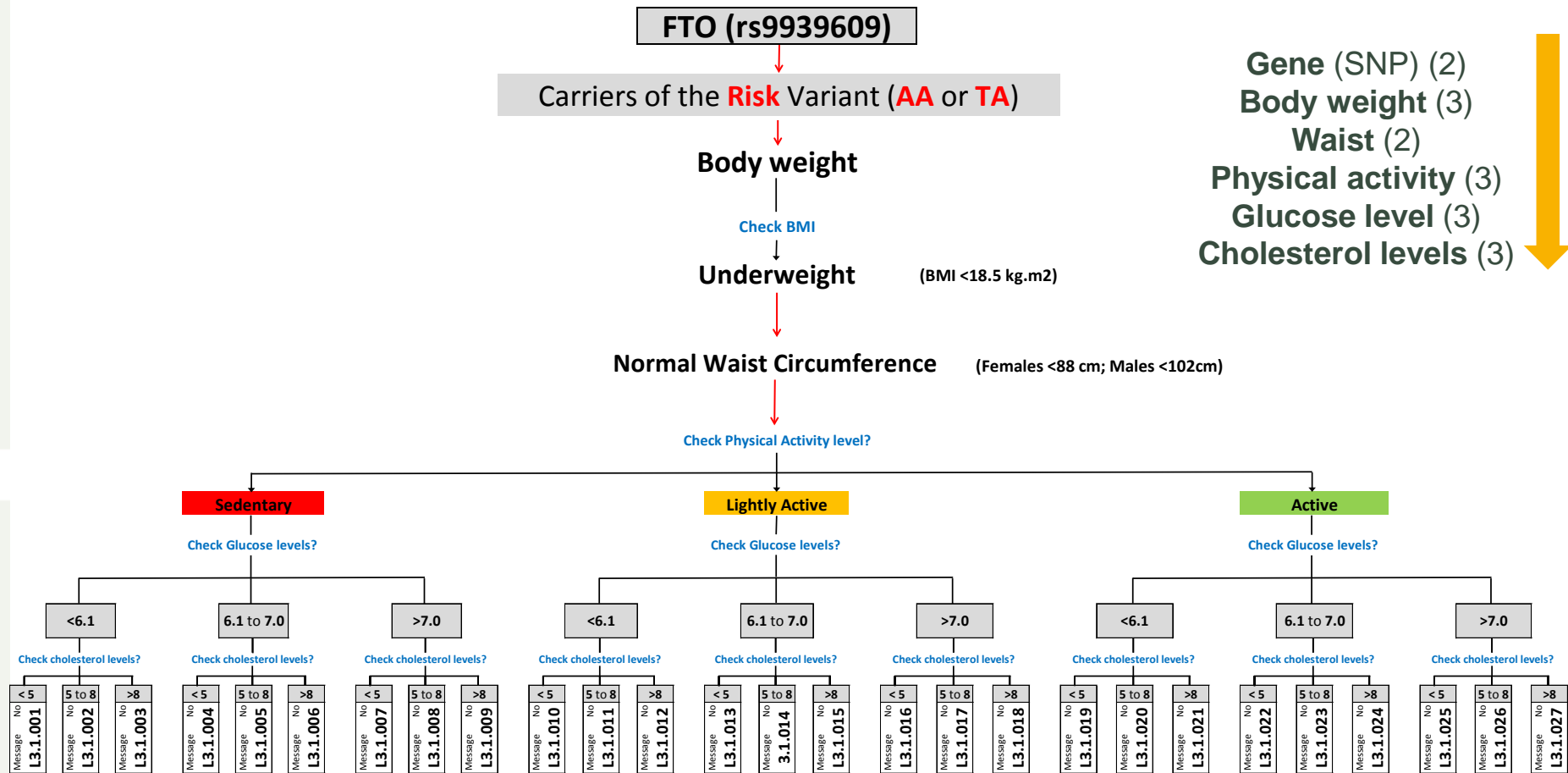


Instruction for all measurements provided in video and printed formats

Generating personalised nutrition advice



Algorithms for decision trees



324 possible pieces of personalised nutritional advice

Research question .1

Is personalised nutritional advice more effective than the conventional **‘one size fits all’** approach?



Celis-Morales C *et al.* (2016) *Int J Epidemiol.*
PMID: 27524815.

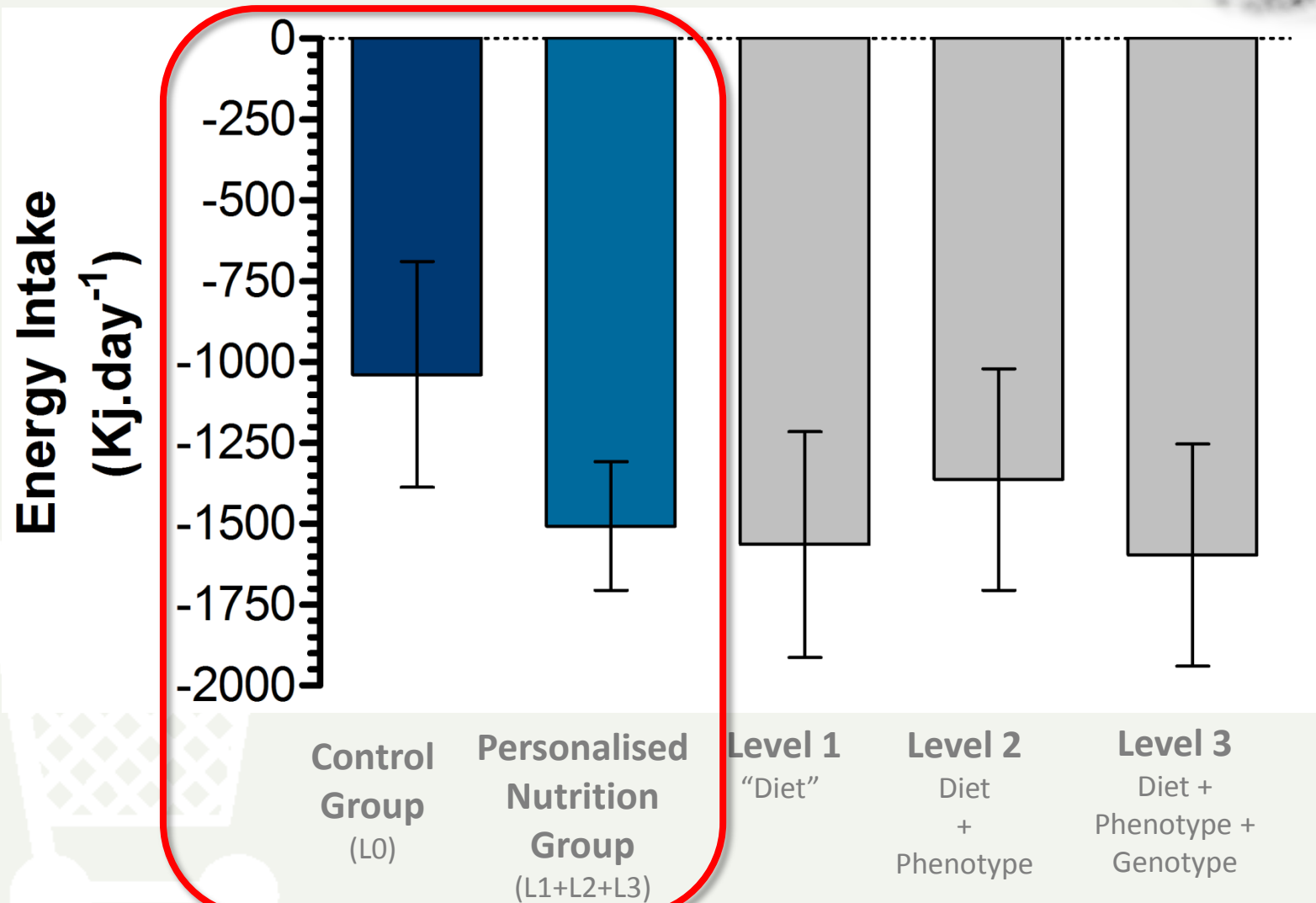
Research question .2

Is personalisation based on phenotype or genotype more effective than personalisation based on diet alone?

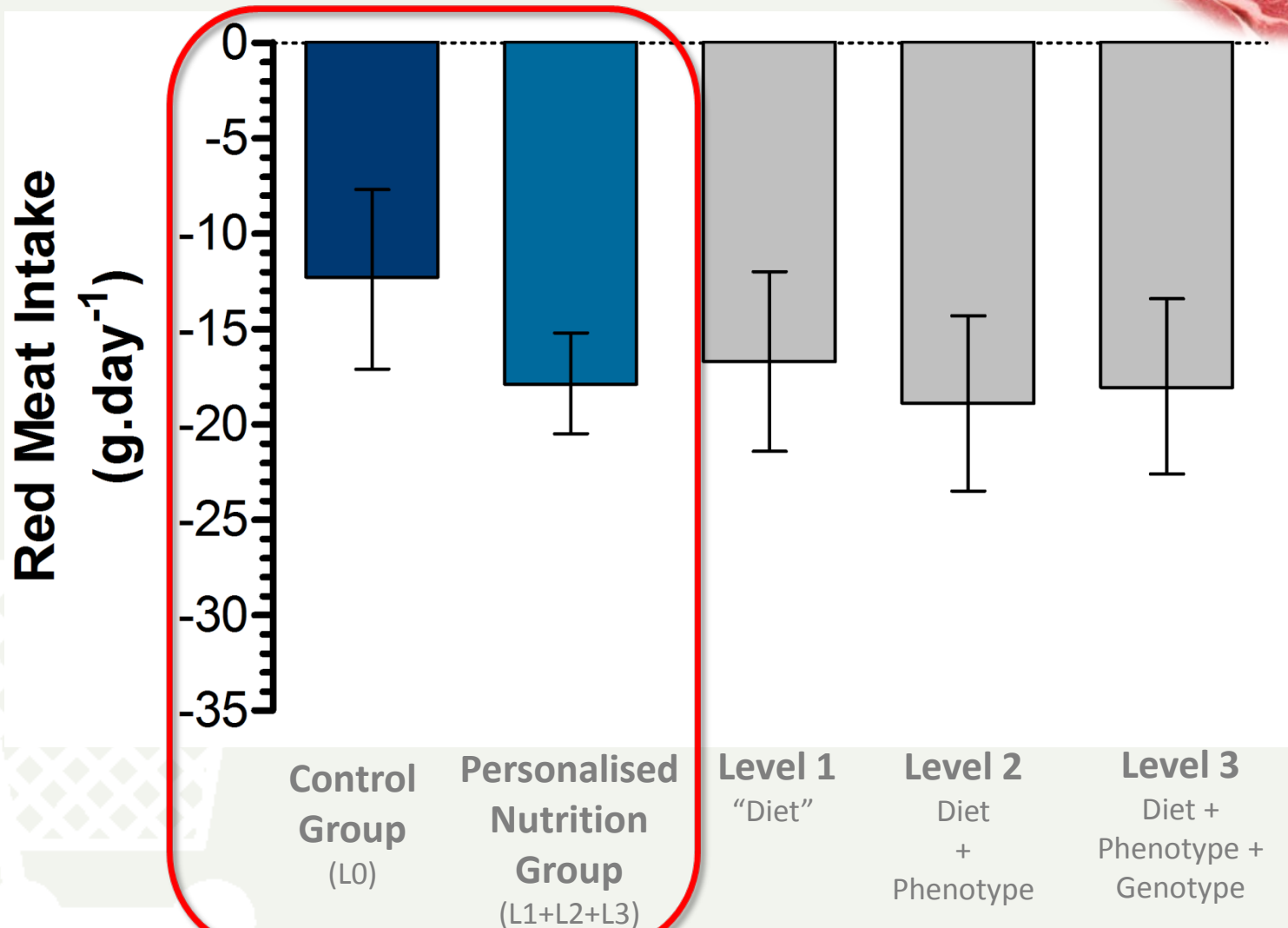


Celis-Morales C *et al.* (2016) *Int J Epidemiol.*
PMID: 27524815.

Changes in Energy intake at month 6



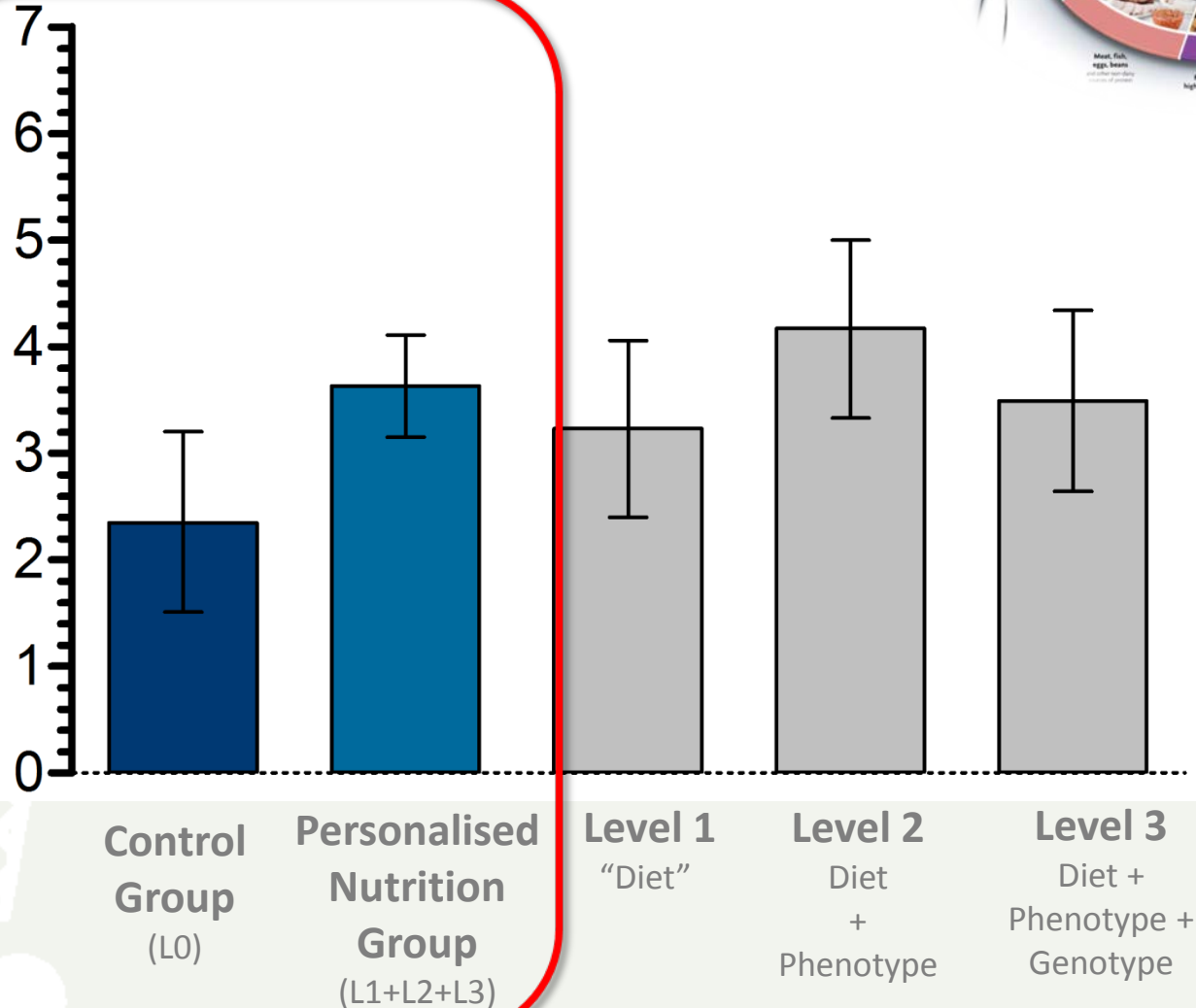
Changes in Red Meat intake at month 6



Changes in Healthy Eating at month 6



Healthy Eating Index



Take home messages



**Personalised
nutrition
works**

**No added
advantage of
phenotypic or
genetic information**



**Internet-based
delivery is
effective**

Introduction to the LiveWell Programme: pilot study



John Mathers



LiveWell



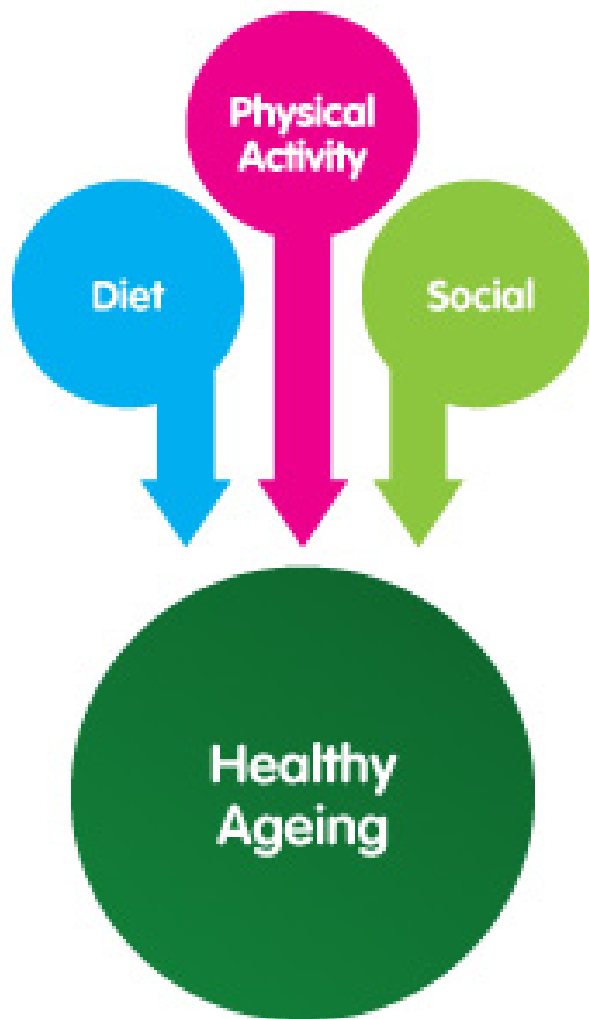
**Newcastle
University**

**Human Nutrition
Research Centre**

Context for project



Can we help people to age better ?



LiveWell
research today,
for tomorrow

Our Aims

- **AIM 1:** Develop and pilot **pragmatic interventions** to promote health and well-being in later life
- **AIM 2:** Develop tools to measure healthy ageing

**Retirement as the
“window of
opportunity” for
interventions**



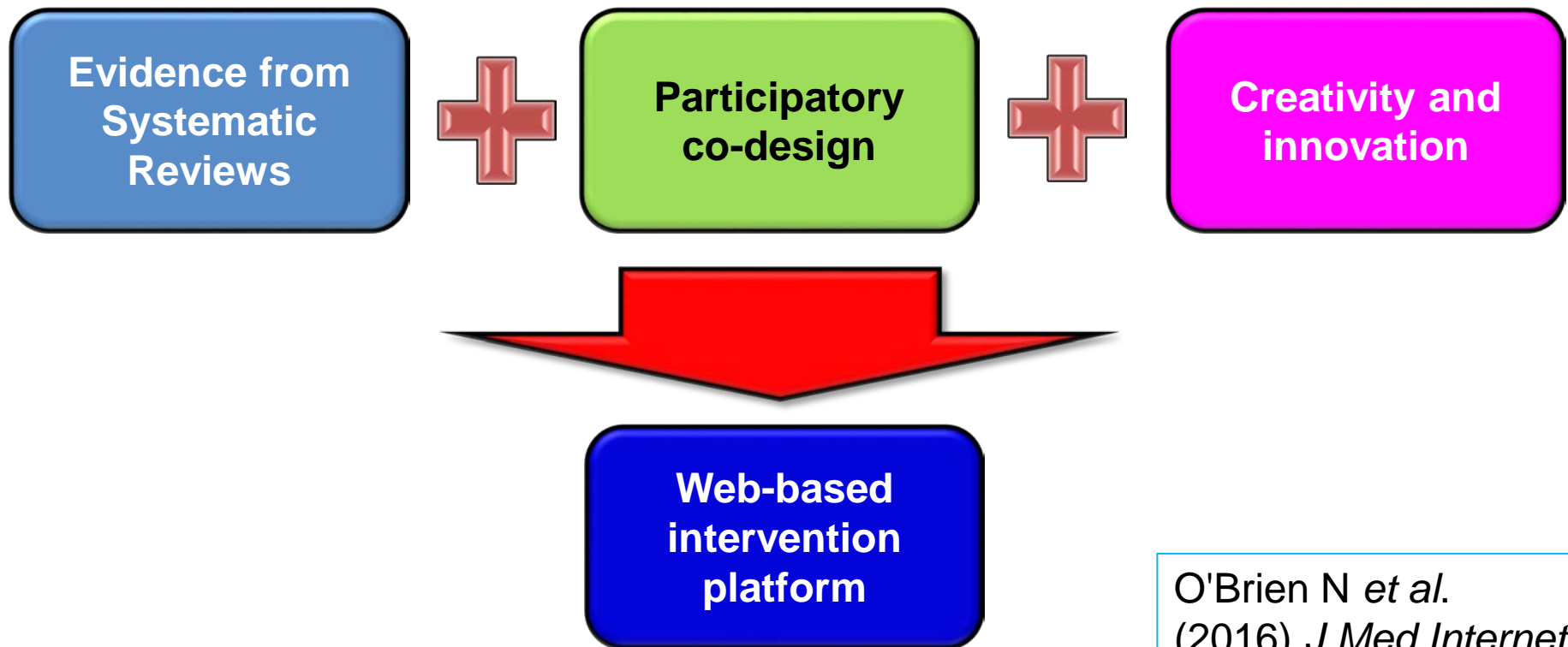


LiveWell



**Newcastle
University**

Overview of methodology



O'Brien N *et al.*
(2016) *J Med Internet Res.* 18(8):e210.

Assembling the evidence

Systematic reviews of what works!

Lara et al. BMC Medicine 2014, 12:177
http://www.biomedcentral.com/1741-7015/12/177



RESEARCH ARTICLE

Open Access

Association of behaviour change techniques with effectiveness of dietary interventions among adults of retirement age: a systematic meta-analysis of randomised controlled trials

Jose Lara^{1,2*}, Elizabeth H Evans³, Nicola O'Brien³, Paula J Moynihan^{1,3,5}, Thomas D Meyer⁶, Linda Errington⁷, Falko F Sniehotta^{3,6}, Martin White^{1,3,6} and John C Mathers^{1,2,8}

Abstract

Background: There is a need for development of more effective interventions to promote healthy ageing, and to reduce the risk of age-related diseases. The aim of this study was to evaluate the effectiveness of dietary interventions among people of retirement age. The change techniques (BCTs) used in complex dietary behaviour change interventions between BCTs utilised and intervention effectiveness.

Methods: We undertook a secondary analysis of data from a previous systematic review of dietary interventions among people of retirement age. BCTs were identified using the taxonomy in studies reporting fruit and vegetable (F and V) consumption difference in F and V intake between active and control arms was compared between those identified versus those not using the BCTs. Random-effects meta-regression analysis of interventions BCTs with F and V intakes.

Results: Twenty-eight of the 40 BCTs listed in the CALO-RE taxonomy were identified. Studies using the techniques 'barrier identification/problem solving' (93 g, 95% CI greater F and V intake), 'plan social support/social change' (78 g, 95% CI 24 to 132 greater F and V intake), 'use of follow-up' (55 g, 95% CI 7 to 103 greater F and V intake), 'use of feedback' (39 g, 95% CI greater F and V intake) and 'provide feedback on performance' (39 g, 95% CI greater F and V intake) were associated with greater effects of interventions on F and V consumption compared to BCTs. The number of BCTs per study ranged from 2 to 16 (median = 6). Meta-regression BCT led to 8.3 g (95% CI 0.006 to 16.6 g) increase in F and V intake.

Conclusions: Overall, this study has identified BCTs associated with effectiveness of dietary interventions which will be effective in increasing F and V intake. Interventions targeting those in the pre-retirement age group, barrier identification, social support/social change may be particularly useful in increasing the effectiveness of dietary interventions.

Keywords: Behaviour change techniques, Fruit and vegetables, Retirement, Aging, Systematic review, Meta-analysis

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²Institute of Cellular Medicine, Newcastle University, Newcastle, UK
Full list of author information is available at the end of the article



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Lara et al. BMC Medicine 2014, 12:60
http://www.biomedcentral.com/1741-7015/12/60



RESEARCH ARTICLE

Open Access

Effectiveness of dietary interventions among adults of retirement age: a systematic review and meta-analysis of randomized controlled trials

Jose Lara^{1,2*}, Nicola Hobbs³, Paula J Moynihan^{1,2,5}, Thomas D Meyer⁴, Ashley J Adamson^{1,3,6}, Linda Errington⁷, Lynn Rochester⁷, Falko F Sniehotta^{3,6}, Martin White^{1,3,6} and John C Mathers^{1,2,8}

Abstract

Background: Retirement from work involves significant lifestyle changes and may represent an opportunity to promote healthier eating patterns in later life. However, the effectiveness of dietary interventions during this period has not been evaluated.

Methods: We undertook a systematic review of dietary interventions among adults of retirement transition age (54 to 70 years). Twelve electronic databases were searched for randomized controlled trials evaluating the promotion of a healthy dietary pattern, or its constituent food groups, with three or more months of follow-up reporting intake of specific food groups. Random-effects models were used to determine the pooled effect size. Subgroup analysis and meta-regression were used to assess sources of heterogeneity.

Results: Out of 9,048 publications identified, 68 publications reporting 24 studies fulfilled inclusion criteria. Twenty studies, characterized by predominantly overweight and obese participants, were included in the meta-analysis. Overall, interventions increased fruit and vegetable (F&V) intake by 87.5 g/day ($P < 0.00001$), with similar results for the short-to-medium term (that is, 4 to 12 months; 85.6 g/day) and long-term (that is, 13 to 58 months; 87.0 g/day) for body mass index (BMI) stratification. Interventions produced slightly higher intakes of fruit (mean 54.0 g/day) than of vegetables (mean 44.6 g/day), and significant increases in fish (7 g/day, $P = 0.03$) and decreases in meat intake (9 g/day, $P < 0.00001$).

Conclusions: Increases in F&V intakes were positively associated with the number of participant intervention contacts. Dietary interventions delivered during the retirement transition are therefore effective, sustainable in longer term and likely to be of public health significance.

Keywords: Mediterranean diet, Fruit and vegetables, Retirement, Aging, Randomized controlled trial, Systematic review, Meta-analysis

Background

Increased life expectancy has resulted in the rapid growth in the proportion of the oldest old (>85 years), particularly in developed nations [1]. These trends are accompanied by a greater burden of disability, frailty and chronic disease, and greater health care costs [2].

Adopting healthy dietary patterns can reduce morbidity and mortality risk. For example, the so-called

'Mediterranean' diet (MD), characterized by higher of vegetables, fruit, legumes, cereals and fish, lower of meats and dairy products and moderate intake of wine, is a dietary pattern that is associated with risks of all-cause mortality, death from cardiovascular disease (CVD) and cancer, age-related diseases in Parkinson's and Alzheimer's diseases, obesity and gain [3-9]. Multi-center studies show that country and sex do not affect these findings [3,4,10], support the hypothesis that the MD benefits may be general. The MD components that are effective in driving health benefits include moderate consumption of a

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Hobbs et al. BMC Medicine 2013, 11:75
http://www.biomedcentral.com/1741-7015/11/75



RESEARCH ARTICLE

Open Access

Are behavioral interventions effective in increasing physical activity at 12 to 36 months in adults aged 55 to 70 years? A systematic review and meta-analysis

Nicola Hobbs^{1*}, Alan Godfrey², Jose Lara³, Linda Errington⁴, Thomas D Meyer⁵, Lynn Rochester², Martin White^{1,6}, John C Mathers⁷ and Falko F Sniehotta^{1,6}

Abstract

Background: Retirement represents a major transitional life stage in middle to older age. Changes in physical activity typically accompany this transition, which has significant consequences for health and well-being. The aim of this systematic review was to evaluate the evidence for the effect of interventions to promote physical activity in adults aged 55 to 70 years, focusing on studies that reported long-term effectiveness. This systematic review adheres to a registered protocol (PROSPERO CRD42011001459).

Methods: Randomized controlled trials of interventions to promote physical activity behavior with a mean/median sample age of 55 to 70 years, published between 2000 and 2010, were identified. Only trials reporting the long-term effect (≥ 12 months) on objective or self-reported physical activity behavior were included. Trials reporting physiological proxy measures of physical activity were excluded. Meta-analyses were conducted when trials provided sufficient data and sensitivity analyses were conducted to identify potential confounding effects of trials of poor methodological quality or with attrition rates ≥ 30%.

Results: Of 17,859 publications identified, 32 were included which reported on 21 individual trials. The majority of interventions were multimodal and provided physical activity and lifestyle counselling. Interventions to promote physical activity were effective at 12 months (standardized mean difference (SMD) = 1.08, 95% confidence interval (CI) = 0.16 to 1.99, pedometer step-count, approximating to an increase of 2,197 steps per day; SMD = 0.19, 95% CI = 0.10 to 0.28, self-reported physical activity duration outcome), but not at 24 months based on a small subset of trials. There was no evidence for a relationship between intervention effectiveness and mode of delivery or number of intervention contacts; however, interventions which involved individually tailoring with personalized activity goals or provision of information about local opportunities in the environment may be more effective.

Conclusions: Interventions in adults aged 55 to 70 years led to long term improvements in physical activity at 12 months; however, maintenance beyond this is unclear. Identified physical activity improvements are likely to have substantial health benefits in reducing the risk of age-related illnesses. These findings have important implications for community-based public health interventions in and around the retirement transition.

Keywords: Physical activity, intervention, aging, systematic review, meta-analysis

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Working together to develop the intervention: co-design workshop



LiveWell

O'Brien N *et al.* (2016) *J Med Internet Res.*
18(8):e210.

Interventions that make a real difference are likely to be...

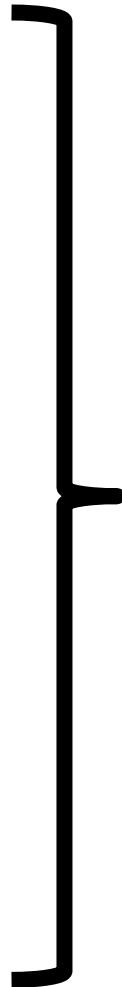
Stratified



Scalable



Sustainable



LiveWell

Development of intervention platform

Hippo

[WHO WE ARE](#)

[WHAT WE DO](#)

[OUR WORK](#)

[CONTACT](#)

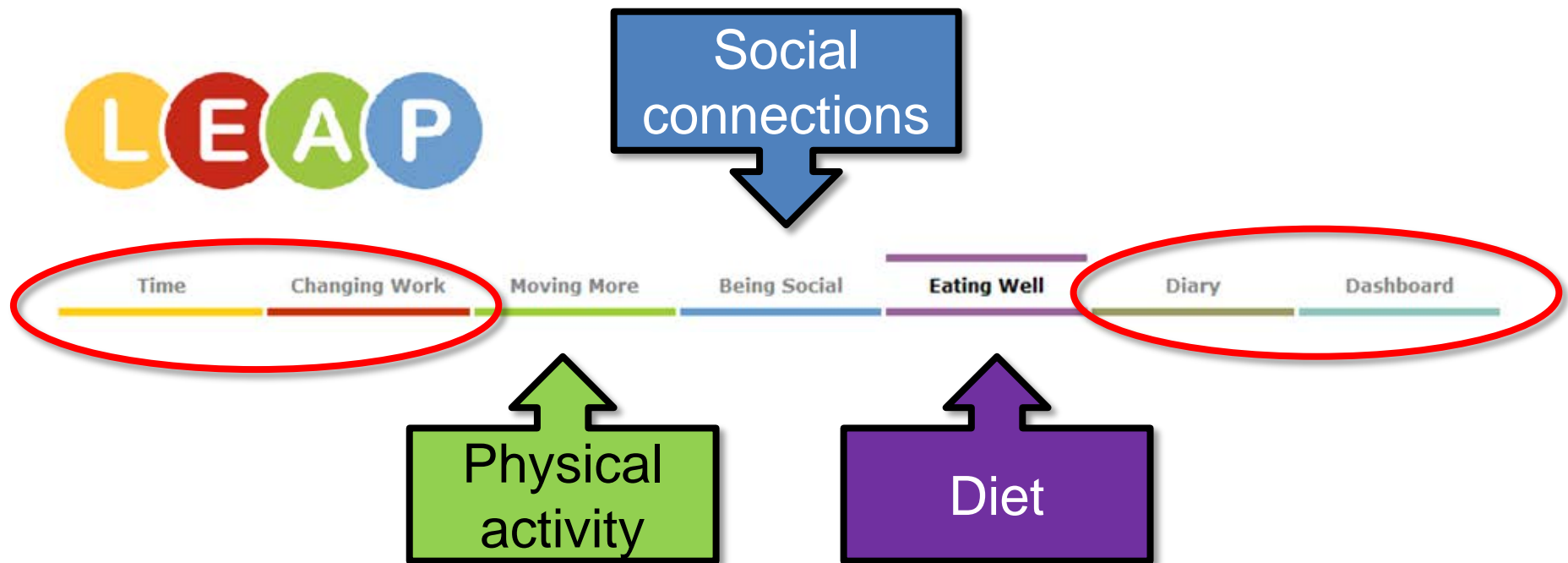
**Hippo has been an
award winning
marketing and digital
communications
company since 1992.**

We've developed a blend of insight, creativity and digital know-how that has led us to see the world of marketing clearly. We'd like you to experience the world the way we see it, where data turns into information and information turns into action.

We've assembled a team that can work alongside yours to understand the challenges you face, explore the things that will attract and engage your customers, delivering creative marketing solutions that will interest, entice and excite them.



Our digital intervention platform



From theory to practice

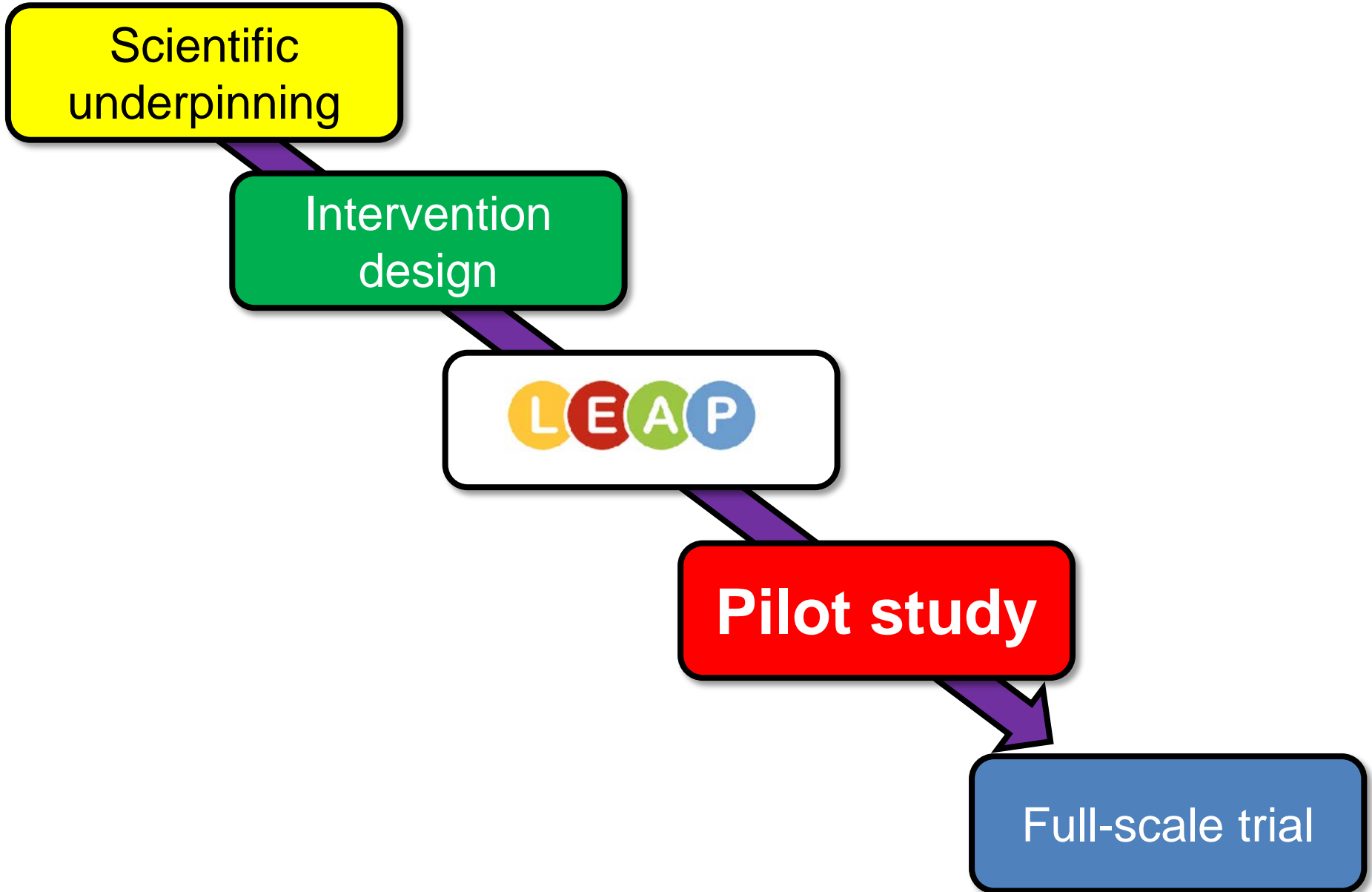
Scientific
underpinning

Intervention
design

LEAP

Pilot study

Full-scale trial



Aims of LiveWell pilot study

1. To evaluate the **feasibility** and **acceptability**

of the  intervention

2. To pilot trial procedures



LiveWell

Lara J *et al.* (2016) *PLoS One*.
11(7):e0159703.

Where we worked



Participant recruitment via employers



Taking part in the pilot study – the intervention

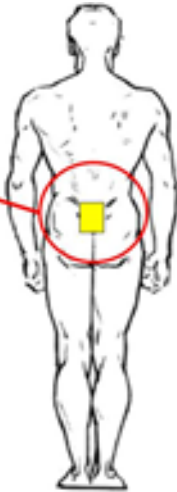


or

NHS choices

**Final
measurements**

2 months



Oxford WebQ
LiveWell and Healthy Ageing

Welcome to Diet Questionnaires Online

This diet questionnaire is to be used by participants of the Newcastle University randomised controlled trial of an internet-based lifestyle intervention targeting people in the retirement transition.

Study ID number

Month of birth

Year of birth

Sex

hnrc

Newcastle University

**Interview with
Ben Heaven**



Intervention group - LEAP



Settings About LEAP Sign out

Time Changing Work Moving More Being Social **Eating Well** Busy Dashboard

Guidance

Thanks for taking the quiz. I've used your answers to the questions to work out your food score. [Read More](#)



Pages 1 2



Your Food Score



What does this mean?

Well done: you are already eating and drinking in a healthy way some of the time.

However, there is room for improvement.

Making small changes to your eating pattern can make a big difference to your health and wellbeing.

My suggestions will help you set goals and make those changes in a way that suits you, step by step.

[Click to learn more about the LEAP food score](#)

[Skip to meal ideas](#)

Mediterranean diet



LiveWell

What did we measure?

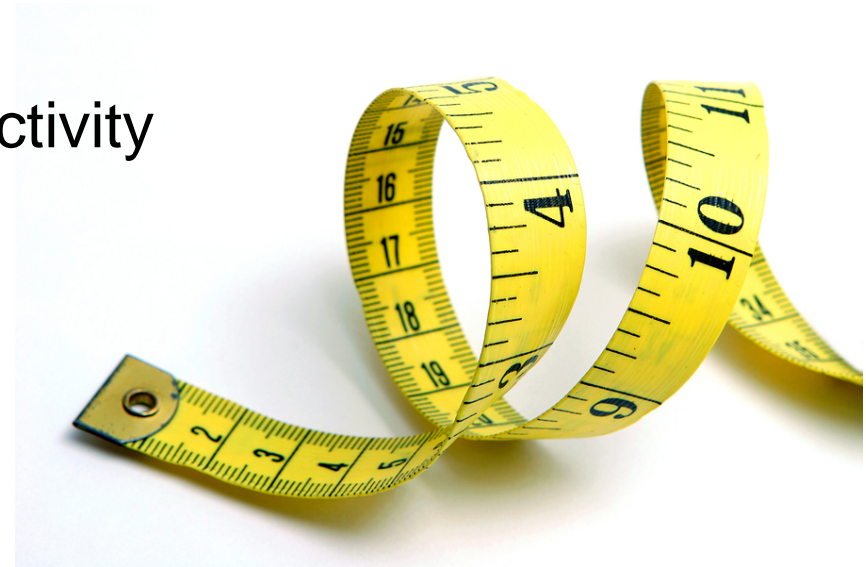
1. Recruitment and retention in study

2. Experiences of participants

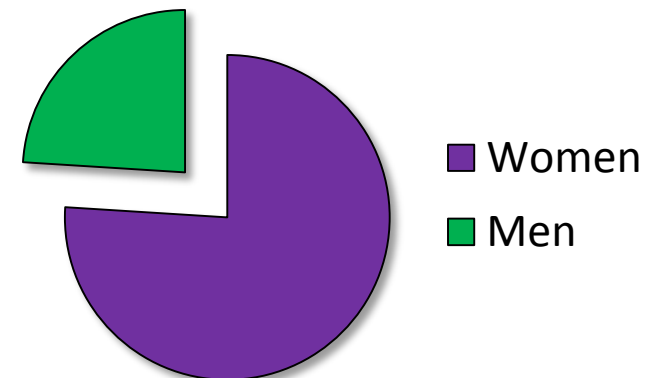
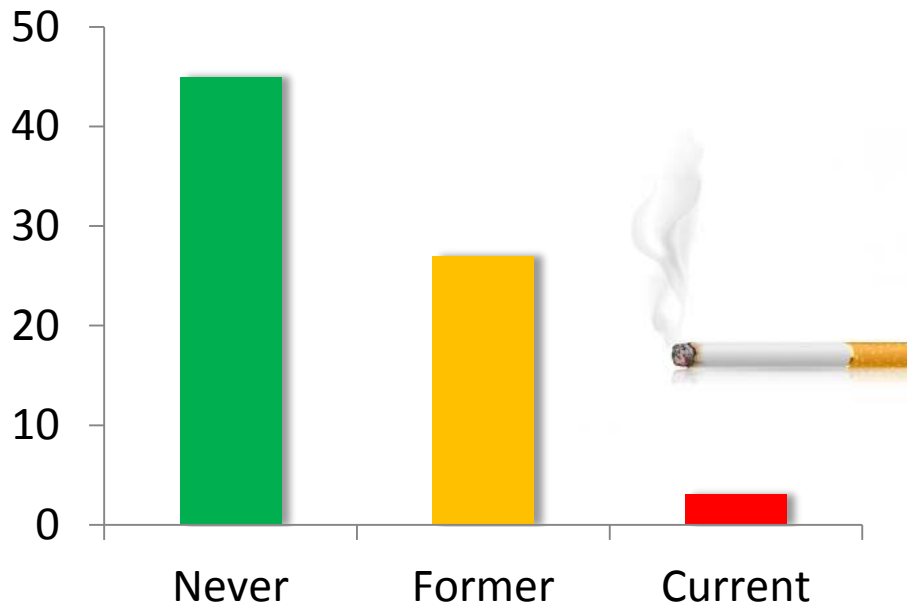
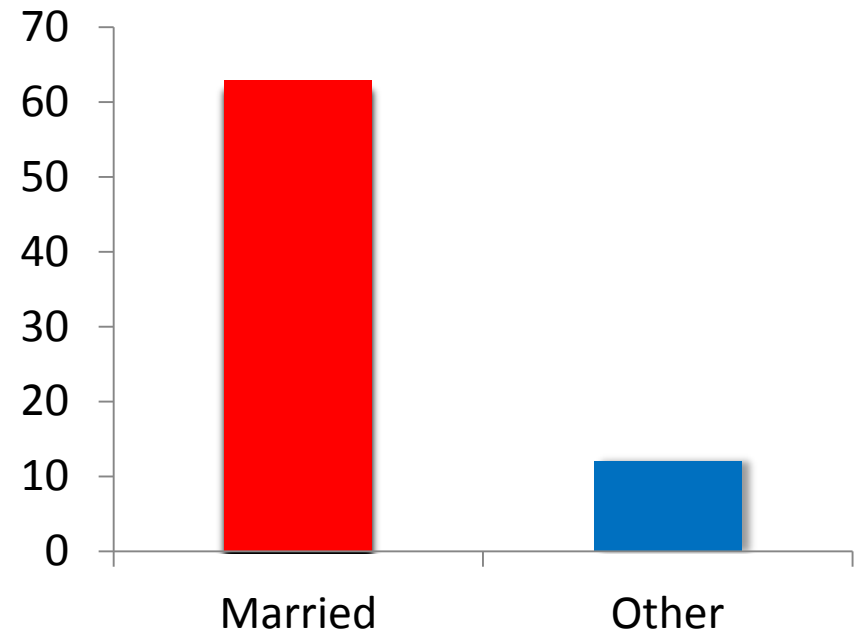
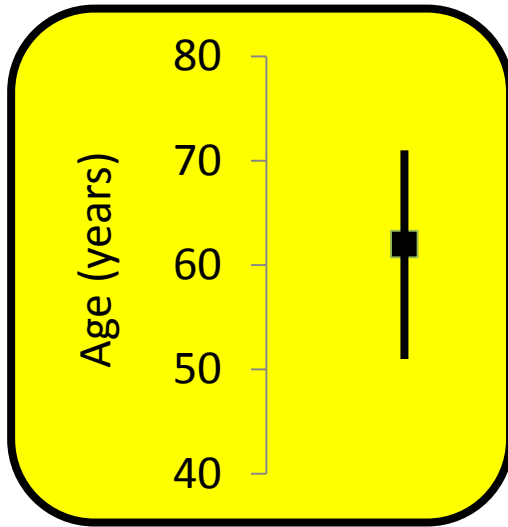
3. Use of  website

4. Behaviours: diet and physical activity

5. Markers of Healthy Ageing



Who joined the pilot study?



93% of participants completed the study!!



Lara J et al. (2016) *PLoS One*.
11(7):e0159703.

Summary

- ❑ Nutrition is a major modulator of ageing process
- ❑ Changing eating patterns is challenging
- ❑ Personalised nutrition may improve motivation and induce bigger, more sustainable, changes
- ❑ Internet (digital) approaches are effective in engaging participants and delivering personalised nutrition
- ❑ Retirement transition may be window of opportunity for nutritional interventions